

# THERE IS **ONLY** ONE HUMANE ALTERNATIVE

# HUMANE ANIMAL FARMING?

**ACT ON THE KNOWLEDGE** THAT NO ONE HAS TO  
SUFFER AND DIE FOR YOU TO LIVE AND THRIVE.

**ACT ON YOUR POWER** AND PRIVILEGE TO END, NOT  
PERPETUATE, THE INJUSTICE OF BUYING, SELLING,  
OWNING, USING, AND BRUTALLY ENDING THE LIVES  
OF BEINGS WITH FEELINGS AND FAMILIES.

**ACT ON THE UNDERSTANDING** THAT REFUSING TO  
IMPOSE MISERY AND DEATH FOR A TASTE, A FASHION  
PREFERENCE OR A TRADITION IS NOT A "PERSONAL  
CHOICE", BUT THE MOST FUNDAMENTAL ACT OF  
HUMAN DECENCY. **ACT ON THE TRUTH** THAT THE  
VALUE OF A SENTIENT LIFE IS NOT MEASURED IN ITS  
UTILITY TO OTHERS BUT IN THE IMMENSE, IRRE-  
PLACEABLE VALUE TO THE ONE WHOSE LIFE IT IS.

**LIVE VEGAN.**

*Photos, courtesy of: Igualdad Animal, Mercy for Animals, Farm Sanctuary, United Poultry Concerns,  
Twyla Francois, NZ Dairy Cruelty, Moonglove, Joy Coffman, Kevin Cortopassi, Hendrix\_pH,  
Daniel Bartel, Felipe Skroski, Jon Gos, Goosmurf*

[www.GOVEGANNOW.com](http://www.GOVEGANNOW.com)

TAKE A **CLOSER** LOOK



CAN ANY OF THESE STANDARD FARMING ENSLAVED, TORTURED AND KILLED



**THIS PAGE**  
The brothers of “layer” hens are macerated (ground up alive) or suffocated hours after hatching.

“Excess” turkey and “broiler” chicks are killed at the hatchery before they even make it to the “grow out” facility.

The “runt” piglets of each new litter are killed. PAC (Pounding Against Concrete) is a common practice that involves workers holding the piglets by their hind legs and smashing their heads against the floor.

**FACING PAGE**  
Male babies and “surplus” females born on dairy farms are either killed shortly after birth, or sold to slaughterhouses to be processed as “bob veal”, or auctioned to veal producers to be slaughtered 6 months later.



Every new production cycle begins with discarding the “unprofitable” individuals.

From factory farms, to free-range and organic farms, to family farms and backyard operations, the same rule of profit applies: as soon as an animal is deemed “unprofitable”, he or she is killed. This sorting process begins with each new batch of newborns, and continues throughout the short life of each new flock or herd.

**Egg production** begins with the mass killing of roosters (male chicks). Because they can’t lay eggs, roosters are useless to the egg producer and are killed shortly after hatching. Every year, 200 million male chicks are killed in American hatcheries by suffocation or maceration (being ground up alive). Virtually all hens used in all forms of egg production, from “free range”, to large scale, to backyard farms, come from hatcheries that kill all of the male chicks. Farmers who hatch their own chicks kill the roosters on the farm.



PEACEFUL PRAIRIE SANCTUARY

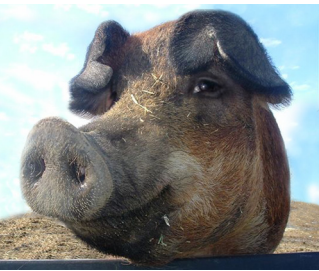
**YES! I would like to help the rescued farmed animals and to promote compassion and respect for all animals. Enclosed is:**

\$30\_\_\_ \$45\_\_\_ \$75\_\_\_ \$100\_\_\_ \$250\_\_\_  
Other \$\_\_\_\_\_

**Peaceful Prairie Sanctuary**  
81503 E. County Rd. 22, Deer Trail, CO. 80105

Name\_\_\_\_\_  
Address\_\_\_\_\_  
City\_\_\_\_\_  
State\_\_\_\_\_ Zip \_\_\_\_\_  
EMAIL\_\_\_\_\_

**All contributions are tax deductible**



Peaceful Prairie Sanctuary is a 501 (c) (3) tax exempt nonprofit organization dedicated to the lifelong care of rescued, abandoned and unwanted farmed animals



## HELP US BUILD A WORLD WHERE NO ONE IS



**THIS PAGE:** Two egg industry discards—Louie, a “trash” rooster, and, Libbie, a crippled “spent” hen—found each other at the sanctuary and became inseparable, spending every minute of their lives together.

Beatrice was born free, one week after her mother, Charlotte, made a desperate run and escaped from slaughter on a family farm.

Fred and Wilma, the geese, adopted and raised two discarded orphan ducklings as their own.

Mocked as “meat” on the farms they were rescued from, Harold and Claude, the roosters (this page), Oliver the goat, Marley the sheep, Petunia the pig, and Melvin the turkey (facing page) flourished into the full persons they rightly are, when they were freed to fulfill their lives at the Sanctuary.

**FACING PAGE:** Celeste, the pig, was rescued the day before she was scheduled for slaughter. She arrived with a broken back and crippled hind legs but, despite her burdens, she loved life, she loved giving and receiving affection, and she loved music, singing along, in her own way, when her favorite tunes played on the radio.

Most of the animals at Peaceful Prairie Sanctuary are rescued from small, family farms. They come in many different shapes and sizes but they all share the same need: the need for caretakers who respect their lives. Each of them has his or her own sad story of abuse, neglect, or abandonment, and each requires, and receives, varying degrees of medical attention, social interaction, and, most importantly, tender loving care. They are the few lucky ones.

Billions more individuals never get to know freedom, love, respect and security. Our outreach and advocacy efforts are dedicated to them. In addition to providing lifelong care to the rescued animals, we are committed to promoting vegan living as the *only* humane alternative, and the *only* way to end the suffering and exploitation of animals.

**Join us in our work to restore the true meaning and practice of Peace, Respect, and Justice for All beings.**



## PRACTICES BE CONSIDERED “HUMANE”?



### THE MASS KILLING OF “TRASH” INFANTS

**Dairy production** begins with the killing of male babies. Because males do not produce milk, they are useless to the dairy farmer and they are ripped from their grieving mothers shortly after birth. Infant males along with any “excess” females are either killed on the first few days of their lives, or they are sold to slaughterhouses after being fattened, in isolation from their mothers, for 4-6 months.

**Meat production** begins with the killing of “unprofitable” infants. Hatcheries throw millions of “surplus” and “defective” “broiler” chicks, turkey poults, and ducklings into the same dumpsters as the discarded egg shells they emerged from hours earlier. Hog farmers routinely kill the smallest piglets of each new litter at one or two days old, because these “runs” are considered unlikely to reach “market weight” by the desired slaughter date. Sick or injured animals are killed at any time before shipment to slaughter because it’s cheaper to “cull” them than it is to treat them.

The same profit calculations govern the lives of *all* animals exploited for their flesh, milk, eggs, wool, skin or feathers, on small and large farms alike. If the animal doesn’t have a profitable “Feed Conversion Ratio” (the ability to produce the expected amount of flesh, eggs, milk, or wool with the smallest amount of feed investment possible), they are discarded by the most inexpensive means possible.





## CAN ANY OF THESE STANDARD FARMING



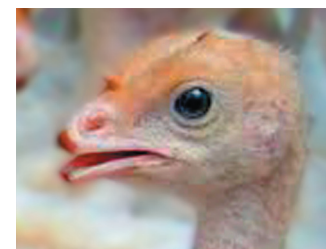
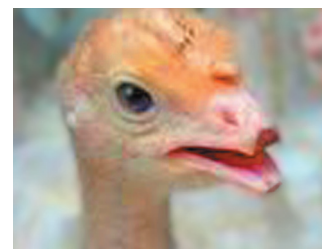
**THIS PAGE**  
Day-old “layer” hens have their sensitive beaks seared off with a hot blade.

Newly hatched turkeys have their beaks and toes amputated.

Calves are dehorned, many are branded with hot irons, and the males are castrated.

**FACING PAGE**  
Piglets have their teeth cut to the gum line, their ears notched, and their tails cut off. Males are castrated.

No anesthetics are used for any of these painful procedures.



Whether raised on small, family farms or factory farms, domesticated animals are routinely mutilated without anesthetics. **Turkeys** and **egg laying hens** have their sensitive beaks amputated with a hot machine blade that cuts through bone, cartilage and soft tissue, causing acute pain and often death, and leaving the disfigured survivors with lifelong pain resembling human phantom limb pain. Turkeys also have their toes chopped off.

**Cattle** have their horns cut off and their testicles cut out of their scrotums, and many are branded with sizzling-hot irons, resulting in third-degree burns.

**Pigs** commonly have their teeth cut to the gum line, their tails chopped off, and their ears notched, and some have rings forced into their sensitive noses in order to permanently prevent them from rooting in the grass and dirt.



## H U M A N E A L T E R N A T I V E



## VEGAN LIVING

The question is not,  
“How do we treat the animals we’ve enslaved?”;  
but, “Why are they here in the first place?”

**Become Vegan**  
It's the only humane, ethical, sustainable  
and healthy alternative

For more information, visit  
[www.PeacefulPrairie.org](http://www.PeacefulPrairie.org)  
For guides to vegan living, visit  
<http://www.onegreenplanet.org/tag/vegan-guides-2/>





T H E R E I S O N L Y O N E



All animal agriculture, from backyard operations to factory farms, is based on inflicting great physical and psychological pain on its victims before subjecting them to a violent, untimely death. Mutilations like debeaking, detoeing, dehorning, tooth scraping, tail docking, nose ringing, branding and castration (all done without anesthesia) are routine in all “free range” farming. So is confinement (albeit to larger cages). So is the denial of a natural life. So is the serial rape of females used for breeding or milk production. So is the ripping apart of families, maternal deprivation and the devastating separation of mother and child. So is the mass killing of “trash” babies (roosters, in the egg industry; male calves, kids, and lambs in the dairy industry, “excess” babies in the meat industry). So is the mass killing of the young “spent” females used for breeding, egg or dairy production when their exhausted bodies can no longer produce babies, eggs or milk at a profitable rate. So is the genetic manipulation that forces farmed pigs, chickens and

turkeys to grow morbidly large, abnormally fast, and that forces hens used for egg production to lay over 250 eggs a year (compared to the nestful of about 12 eggs that free-living hens lay only once a year). And, of course, regardless how farmed animals live their short, captive lives, they all end up being brutally slaughtered at a fraction of their natural lifespan.

If living ethically is important to you, please remember that there is nothing humane about “humane” animal farming, just as there is nothing ethical or defensible about consuming its products. When confronted with the fundamental injustice inherent in all animal agriculture—a system that is predicated on inflicting massive, intentional and unnecessary suffering and death on billions of sentient individuals—the only ethical response is to strive to end it by becoming vegan, not to regulate it by supporting “improved” methods of exploitation.

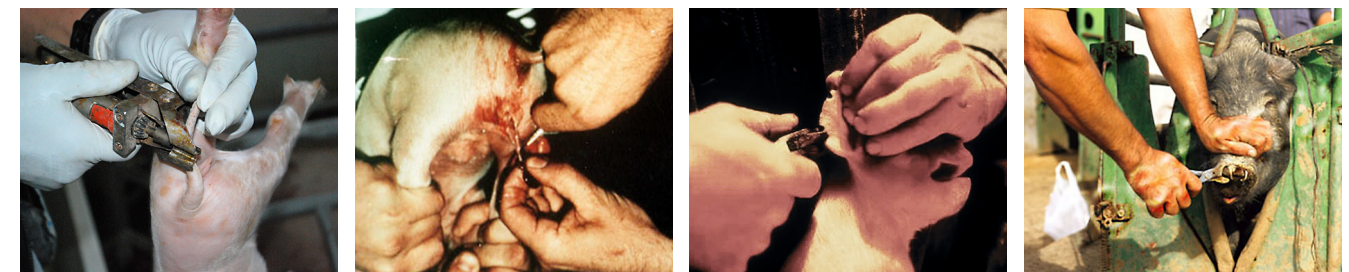
PRACTICES **BE** CONSIDERED “HUMANE”?



## ROUTINE MUTILATIONS

To the farmer, these mutilations are routine but, to the individuals who are forced to endure them, these violent acts are not only physically crippling, they are emotionally traumatic because the individual is unable to escape what s/he experiences as a threat to his or her life. What the producer describes as a standard, generic practice (debeaking, detoeing, castration, branding, tooth scraping, etc) is an individual experience of shock and trauma to each of the helpless victims.

To the pig being castrated after hearing the agonizing cries of his siblings tortured before him, to the bird having her sensitive beak seared with a burning blade, to the calf being tied down, burned, castrated and dehorned, the pain, the suffering, the terror is not routine, it is not standard, and it is certainly not generic: its horror is as singular as the individual experiencing it. It is *this* pig's pain, *this* bird's suffering, *this* calf's terror.





## CAN ANY OF THESE STANDARD FARMING PRACTICES BE CONSIDERED “HUMANE”?

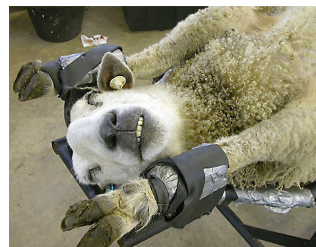


**THIS PAGE**  
*Forcibly impregnating cows involves a person inserting his arm far into the cow's rectum in order to position the uterus, and then forcing an instrument into her vagina, to deliver the semen through her cervix into the uterus. Pushed too deeply, the instrument can, and often does, cause physical injury.*

*Many ewes are placed in restraining devices euphemistically called “cradles”, and subjected to vaginal or laparoscopic artificial insemination.*

**FACING PAGE**  
*Turkey hens are forced to endure the abuse of artificial insemination at least once a week, week after week, until their egg production declines and, considered “spent”, they are sent to slaughter.*

*A “breeding” sow is re-impregnated 3 to 8 weeks after giving birth, forcing her to endure at least two pregnancies, two birthings, and two painful separations from her young each year.*



All types and scales of animal farming, from factory farms to backyard operations, involve the horrific violations that come from the brutal exploitation of the animals' reproductive systems. Farming simply would not exist without ongoing breeding and birthing. Reliably inducing pregnancy in each “breeding” female requires the use of artificial insemination. In order to maintain uninterrupted **milk production**, all forms of dairy farming require that cows be made pregnant and give birth to a calf every year. Forcibly impregnating cows involves passing the inseminating catheter through the spiral folds of the cow's cervix into her uterus. The restraining apparatus used is commonly called a “rape rack.” “Dairy” cows are re-inseminated 2-3 months after giving birth, when they are still lactating for the baby they were never allowed to nurse. During their short, wretched lives, they are subjected to annual cycles of rape, pregnancy, birth, and bereavement before they are considered “spent”—unable to produce enough milk to be profitable—and are sent to a gruesome slaughter.

**Domesticated turkeys** have been genetically manipulated to grow so large and misshapen that they must be artificially inseminated to reproduce. This procedure involves grabbing the terrified turkey hen, holding her upside down, and inserting a hypodermic syringe in her vagina to deliver the forcibly collected sperm into the oviduct. She will be subjected to this abuse at least once a week, week after week, until she'll be considered “spent” and she'll be loaded up to be killed.

**Female pigs** used for breeding are re-impregnated 3 to 8 weeks after their babies are taken away to be fattened for slaughter. After being forced to endure 3 or 4 years of forced pregnancies followed by traumatic separations from their families, the mothers too are sent to the same brutal death as their children. Female goats and sheep used for breeding endure the same cycle of forced pregnancy, birthing and separation before being themselves slaughtered at a fraction of their natural lifespan.



### THE MASS MURDER OF YOUNGSTERS





## CAN ANY OF THESE STANDARD FARMING PRACTICES BE CONSIDERED “HUMANE”?



Whether killed in their own backyard by the very people they trusted, or hacked to pieces in a distant slaughterhouse where they are dragged onto the killing floor after enduring the prolonged agony of auction and transport, all of the young victims of our appetite are killed violently, unnecessarily, and in cold blood. None of these youngsters *wants* to die, none of them *deserves* to die, none of them *has* to die for us to live and thrive. **And not a single one of them experiences his or her own brutal, untimely death as “humane”.** They all know they are going to be harmed, they all know they are going to die, and they are all terrified—some shake uncontrollably, some freeze in terror, some lose control of their bowels and vomit in fear. They all struggle desperately to escape, they all plead for a mercy that never comes, they all cling to their young lives to their last breath. Regardless what type of facility they are raised on, from “hobby” farms or industrial operations, animals farmed for their flesh are all killed at a very young age.

“Broiler” chickens are decapitated at 40-50 days old, so young that they still peep in their baby voices. Turkeys are slaughtered between 2 and 4 months, when they are barely adolescent. Pigs and lambs are brutally killed at 6 months of age, when they still act, think, and play like “puppies”. The oldest goats killed for meat are “yearlings”, the youngest are unweaned, 4-12 week old “suckling kids”. “Beef” cattle are murdered between 12-15 months, at the age when, in nature, they are still deeply connected with their mothers.

Worldwide, 56 billion land animals are massacred for human appetites every year. 56 billion young lives, mocked as “meat”, dismembered for an evening’s amusement, burned, bitten and flushed as sewage. Each, a daughter, a son, a sister, a brother, a mother, a friend. Each, an individual with a mind, a heart, a language, a memory, and a meaning to their life that they well understand. Each, a being who values his or her life as much as you and I do.



**THE SERIAL RAPE  
EUPHEMISTICALLY KNOWN AS  
“ARTIFICIAL INSEMINATION”**





# CAN ANY OF THESE STANDARD FARMING PRACTICES BE CONSIDERED “HUMANE”?



## THIS PAGE

Born in incubators for **egg** or **meat production**, none of these chicks will ever know their mothers.

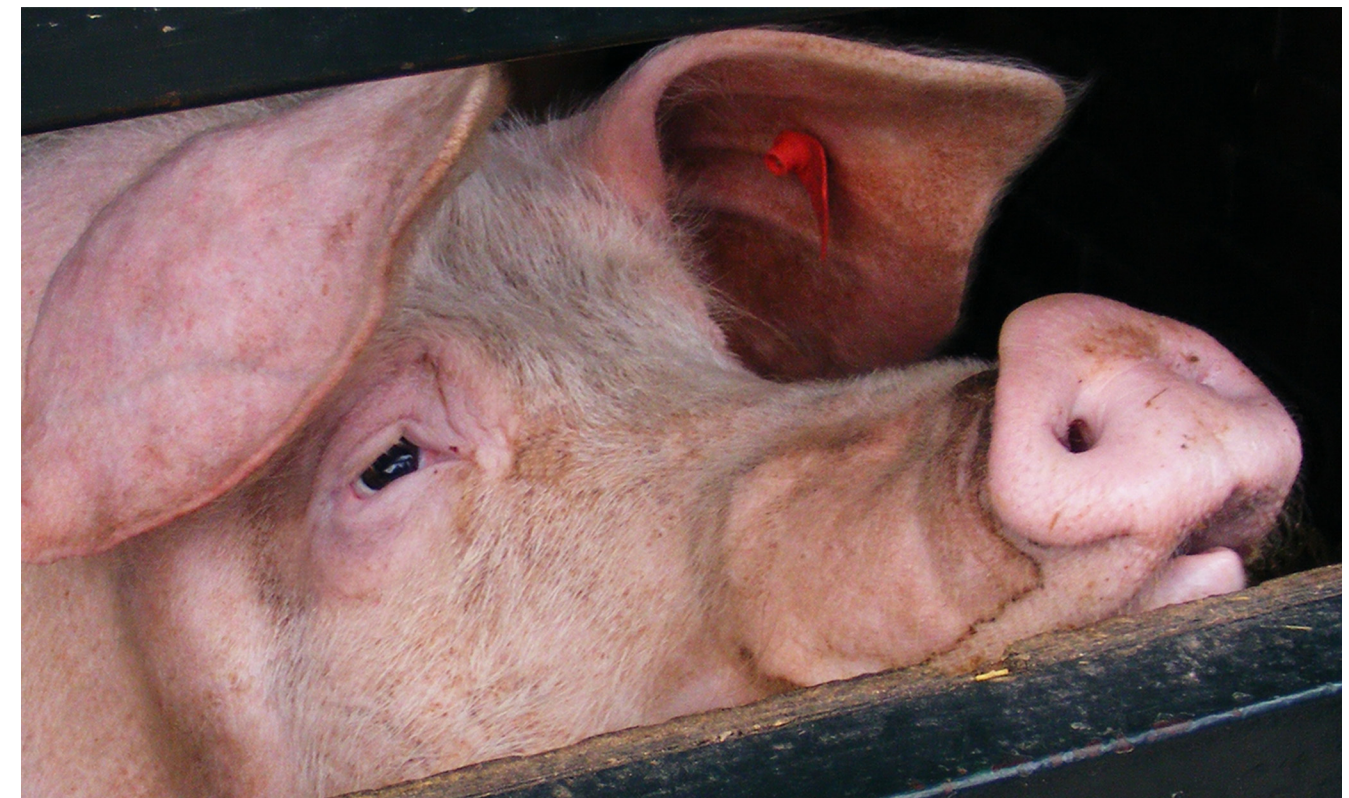
4-8 weeks old piglets are separated from their mother and sent to “finishing” (fattening for slaughter). In nature, they are weaned at 3-4 months and will remain close to their mother for 1-3 years.

## FACING PAGE

To a female used for **milk production**, the only experience of motherhood is that of grieving the loss of every baby she will ever give birth to.

Deprived of her mother hours after birth, a “dairy” calf is desperate to suckle.

A “dairy” goat is crying for her stolen baby.



## THE DENIAL OF A NATURAL LIFE

Whether they are raised on large farms or small family farms, when domesticated animals become mothers, they are all faced with the same grim reality: their children belong to someone else. No matter how much they cherish their babies, or how desperately they struggle to protect them, they have no power whatsoever over the future their child will be forced to endure.

If the children are intended for **meat**, they will be taken away from their mothers long before they are fully weaned, and they will be “finished” (fattened for slaughter) in separate enclosures, or sent to feedlots with other young orphans, while the mother is forcibly re-impregnated with children she will fall in love with only to be forced to lose, again and again.

If the mother happens to be one of the millions of birds whose fertilized **eggs** are incubated in hatcheries that breed

chickens either for meat or eggs, she will never get to see any of her babies. Every single one of the 90 billion eggs produced in the US every year originates from a hen who has been denied the freedom to raise her young.

If the mother is used for **milk production**, every one of her babies will be taken away from her shortly after birth and denied access to her milk. The separation is as devastating to the mother as it is to the child. Some mother cows try to fight off the attackers, some try to shield their babies with their own bodies, some chase frantically after the transport, some cry pitifully, some withdraw in silent despair. Some go trustingly with their keepers only to return to an empty stall. They all beg for their babies in language that requires no translation: They bellow, they cry, they moan. Many continue to call for their babies for days and nights on end. Some stop eating and drinking. They search feverishly. Many refuse to give up and will return to the empty spot

without the possibility of escape, to a human world where they have no place in the present, no link to the past, and no possibility of a future, domesticated animals have no power whatsoever over the most important aspects of their lives.

Humans decide where they will live; if they will ever know their mother; if, and how long, they will nurse their babies; when, and if, they will be permitted to see or be with their

families and friends; when, where, or if they will be allowed to socialize with members of their own species; when, how, and if, they are going to reproduce; what, when, and how much they will eat; how much space they will have, if any; if, and how far, they will be allowed to roam; what mutilations they will be subjected to; what, if any, veterinary care they will receive; when, where, and how they are going to die.





## CAN ANY OF THESE STANDARD FARMING PRACTICES BE CONSIDERED “HUMANE”?



*Whether raised on family farms or “factory farms”, domesticated animals are forced to remain forever vulnerable and dependent on the very people who exploit and kill them. Legally regarded as property, they are denied not only the most basic freedom to ever become self-governing individuals, but the most fundamental right to exist.*

As a result of selective breeding, farmed animals live their lives trapped in genetically tampered bodies whose planned malfunctioning is designed to increase the producer’s profits while causing untold physical and psychological pain to the animals whose hearts fail and whose bones break under the morbid weight they are designed to gain at an abnormally fast rate, and whose systems are ravaged by the forced overproduction of babies, eggs or milk.

Isolated from the natural world to which they belonged for millennia, farmed animals are forced to live their short lives in severely degraded physical and psychological environments that are far different from the ecosystems and cultures from which they historically derive.

Severed from the intricate social structures that governed and guided their free-living communities and confined,



### MATERNAL DEPRIVATION AND THE FORCEFUL SEPARATION OF MOTHER AND CHILD

over and over again. Some wilt in silent grief. Their daughters are raised in isolation to replace their own mothers in the line of production. Some of their sons are killed immediately. Many others are butchered as “veal”, 4-6 motherless months later. When these frail orphans are dragged onto the killing floor, they are still looking for their mothers, still

desperately needing her nurturing presence, especially at that dark time when they are terrified and needing protection more than ever, in the midst of the terrible sights, and sounds, and smells of death all around them, and, in their despair, in their want for a shred of consolation and protection, many try to suckle the fingers of their killers.





## CAN ANY OF THESE STANDARD FARMING PRACTICES BE CONSIDERED “HUMANE”?



### THIS PAGE

When their **egg production** declines, egg laying hens are considered “spent” and are discarded by the cheapest means possible only to be replaced with a new set of younger, more “productive” victims whose brothers have been killed at one day old.

### FACING PAGE

When their exhausted bodies become unable to produce milk at a profitable rate, the still lactating mother cows and goats used for **dairy production** are sold to slaughter. Many are pregnant.

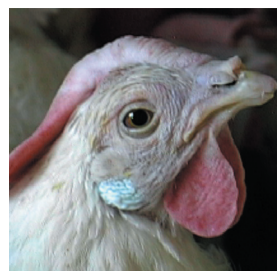
When their fertility declines, the young mother birds, pigs, cows, sheep and goats whose babies were **slaughtered for meat** are themselves killed.

All farms, large-scale and small-scale, discard the females used for breeding, eggs, and milk when their exhausted bodies can no longer produce enough eggs, milk or babies to be profitable.

**Hens used for egg production** are killed when their egg laying rate declines, typically within two years. Often the bodies of “spent” hens are so ravaged that no one will buy

them and they are disposed of by the cheapest means possible—they are gassed, ground into fertilizer, decapitated in their own backyards, or just sent to a landfill.

**Their parents**, the captive birds who produce the fertilized eggs required by hatcheries, are forced to mate, or are artificially inseminated, over and over, until their bodies are too damaged to be profitable and they are trucked to a horrifying slaughter.



## THE MASS KILLING OF “SPENT” FEMALES

The **cows and goats** subjected to the endless cycle of rape, pregnancy, birth and bereavement known as “milk production”, are shipped to slaughter as soon as their milk output drops below the profitable mark and their exhausted bodies are considered “spent”. Most of these young mothers are barely entering adulthood. All are still lactating. Many are pregnant.

The **mother pigs, cows, sheep and goats** forced to give life to babies meant to be killed as “meat”, are sold to slaughter when, after several cycles of impregnation, pregnancy, birth, and forced separation from their young, their worn-out bodies produce smaller litters, smaller babies, or miss a scheduled birthing cycle. They are all young adults.

